



**Contract Between “Casa Argentina en Philadelphia, NPO” and Client**

AGREEMENT between Argentinos en Philadelphia, (“Agency”), and \_\_\_\_\_ (“Client”).

1. Appointment

Client appoints Agency as Client’s advertising agency in connection with their products and/or services of Client to be advertised at the Argentine Gala 2019 “Gala” Brochure for a term (“Term”) as hereinafter provided.

2. Scope of Advertising Services

Agency will provide Client with the advertising services during the “Gala” either by print publicity in the 2,000 Brochures that will be made for this event. Should Client request Agency to perform additional services beyond what is provided Agency and Client will negotiate in good faith with respect to the terms, conditions, and compensation for such additional services. Any agreement for additional services will be set forth in writing and considered an addendum to this Agreement.

3. Ownership

All campaigns, trademarks, service marks, slogans, artwork, written materials, drawings, photographs, graphic materials, film, music, transcriptions, or other materials that are subject to copyright, trademark, patent, or similar protection (collectively, the “Work Product”) produced by Agency are the property of the Client.

5. Gala Booklet

Full Page \$200.00. Half Page \$100.00. Business Card \$50.00 see attachment for details.

6. Sponsors Package

- \_\_\_\_\_ **TABLE** Sponsor \$2,000
- \_\_\_\_\_ **GOLD** sponsor \$1,000
- \_\_\_\_\_ **SILVER** sponsor \$500
- \_\_\_\_\_ **COPPER** sponsor \$250
- \_\_\_\_\_ **CARD** sponsor \$100

7. Term

The term of this Agreement is for the Gala which will occur on November 23<sup>rd</sup>, 2019.

8. Compensation and Billing Procedure

Agency will be compensated and Client will be pay in full not later than Nov/15<sup>th</sup>/2019.

9. Confidentiality and Safeguard of Property

Client and Agency respectively agree to keep in confidence, and not to disclose or use for its own



respective benefit or for the benefit of any third party (except as may be required for the performance of services under this Agreement or as may be required by law), any information, documents, or materials that are reasonably considered confidential regarding each other's products, business, customers, clients, suppliers, or methods of operation; provided, however, that such obligation of confidentiality will not extend to anything in the public domain or that was in the possession of either party prior to disclosure. Agency and Client will take reasonable precautions to safeguard property of the other entrusted to it, but in the absence of negligence or willful disregard, neither Agency nor Client will be responsible for any loss or damage.

10. Indemnities

Agency agrees to indemnify and hold Client harmless with respect to any claims or actions by third parties against Client based upon material prepared by Agency, involving any claim for libel, slander, piracy, plagiarism, invasion of privacy, or infringement of copyright, except where any such claim or action arises out of material supplied by Client to Agency.

Client agrees to indemnify and hold Agency harmless with respect to any claims or actions by third parties against Agency based upon materials furnished by Client or where material created by Agency is substantially changed by Client. Information or data obtained by Agency from Client to substantiate claims made in advertising shall be deemed to be "materials furnished by Client." Client further agrees to indemnify and hold Agency harmless with respect to any death or personal injury claims or actions arising from the use of Client's products or services.

11. Amendments

Any amendments to this Agreement must be in writing and signed by Agency and Client.

12. Notices

Any notice shall be deemed given on the day of mailing or, if notice is by telegram, e-mail, or fax, on the next day following the day notice is deposited with the telegraph company for transmission, or e-mailed or faxed.

13. Governing Law

This Agreement shall be interpreted in accordance with the laws of the Commonwealth of Pennsylvania without regard to its principles of conflicts of laws. Jurisdiction and venue shall be solely within the Commonwealth of Pennsylvania

IN WITNESS WHEREOF, Agency and Client have executed this Agreement.

ARGENTINOS EN PHILADELPHIA [CLIENT]

By: \_\_\_\_\_ By: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Title: \_\_\_\_\_ Title: \_\_\_\_\_



Dear Sponsor,

Casa Argentina in Philadelphia, NPO, is a non-profit organization dedicated to assisting not only the Argentine community but the Latinos as a group, we assist them with professional and personal assistance, we also maintain the families together supporting local events and doing fundraising to help this people within different life events.

As our major fundraising event we host our “**VIII Annual Argentine Gala**” this November 23<sup>rd</sup>, at the Hilton Hotel City Line Ave, in Philadelphia, Last year’s event was such a huge success that we decided to host the event again!

In the past, due to the generosity of member and partners this event has raised and help our organization to keep moving forward. This year we’re hoping to raise even more! Our goal is \$50,000 and we were hoping that you could help us reach that goal.

By becoming one of our corporate sponsors, you’ll be able to displayed during the Gala on the monitors, will be added to the red carpet and each table will be named by their correspondent corporate sponsor and lastly will be added in our Gala Program (3,000 units that will be distributed between the sponsors and in the Gala) with this funds we are looking to implement more free legal services, accounting and therapy for the community.

We’ve also listed out some of the incentives and perks that your company can enjoy should you decide to become one of our corporate sponsors (see attached Sponsorship Levels Document). Regardless of the amount you choose to give, your company name will be included in our event program and you’ll be included in the press release that we’ll publish on our website.

We’re accepting cash donations as well as in-kind donations of goods or services. Feel free to make a contribution that you’re comfortable with.

See the attached Sponsorship Levels Document to find the giving level that’s right for your company. If you’re ready to make a donation, please tear off the perforated section of the following document and send it back to us in the self-addressed envelope we’ve enclosed.

I’d like to thank you in advance for your generosity. Please don’t hesitate to contact me directly at 215-900-1722 or [daniel@lozafirm.com](mailto:daniel@lozafirm.com) if you have any questions.

All the best.,

**Daniel Gustavo Loza, Esq.**  
President  
Casa Argentina en Philadelphia, NPO



## **SPONSORSHIP PACKAGE 2019**

### **TABLE Sponsor \$2,000**

- Logo and Name of the organization in the VIII Argentine Gala Agenda, social media and Invitation
- Company promotion and Advertising allow at VIII Argentine Gala.
- Name and product recognition and 1 full page at our Agenda
- Exclusive table sponsor with 10 dinners. Podium presentation of the company, products and services

### **GOLD sponsor \$1,000**

- Logo and Name of the organization in the VIII Argentine Gala Agenda, social media and Invitation
- Company promotion and advertising at VIII Argentine Gala
- Name and product recognition and 1 full page add at our Agenda

### **SILVER sponsor \$500**

- Logo and Name of the organization in the VIII Argentine Gala, social media and Invitation
- Name and product recognition and 1 full page add at our Agenda

### **COPPER sponsor \$250**

- Name and product recognition and 1/2 page add at our Agenda

### **CARD sponsor \$100**

- Name and product recognition and 1 business card size add our Agenda

**Please make checks to  
"Casa Argentina en Philadelphia"  
9200 Academy Road  
Philadelphia, PA, 19114**

**Venmo @casaargentina  
Credit & Debit Cards available**